

ape2o

Anthony Newman

Globally, 500 billion plastic bottles are used every year – that's 66 bottles for every person on the planet! This week, we're chatting to ape2o's Anthony Newman, the man on a mission to tackle that alarming statistic.

Anthony identified that a lot of people clearly have a thirst for water on the go, and favour the taste of bottled water, but there is an indisputable crisis with our consumption. In the UK alone, seven million plastic water bottles are thrown away every day; 80% end up burned, in landfill, or in our oceans and some microplastics end up being ingested by us.



TEA

with the

CHANGEMAKERS

Episode 40



Get your SILVERBACK bottle!

www.ape2o.com

The B Corp-certified anti-plastic bottle water company operates an array of water dispensers in and around London, that provide commuters and travellers with on-demand chilled still or sparkling triple-filtered UV-treated purified water, for the affordable price of £0.25 per half litre!

ape2o has already saved hundreds of thousands of plastic bottles from polluting our oceans, and impressively 10% of what you do spend with ape2o goes towards marine and freshwater conservation and clean-ups. The first recipient of ape2o's 10% promise was the Zoological Society of London, and the money donated helped ZSL develop their marine and freshwater conservation!

Check out ape2o's website where you can find out where ape2o's dispensers are located and get your hands on a variety of merch, including the 100% plastic-free SILVERBACK bottle mentioned in this episode.