

# Sue Fennessy

**WeAre8, Founder**

A new social media platform that's committed to being socially responsible... What?! This is definitely not the Metaverse!

This week on Tea with the Changemakers, we introduce you to a new way of doing social media. In this episode, Andy chats to Sue Fennessy, the founder of WeAre8, about how the B Corp certified brand is going to shake up socials, by putting 50% of advertising revenue from videos users choose to watch into their 8Wallets - cash it out, pay it forward to charity, or even put it towards your EE phone bill.



# TEA

with the

# CHANGEMAKERS

Episode 36



<https://www.weare8.com/>

Andy and Sue chat all things social media - the good, the bad and the legless (sorry Metaverse!), the upsides and downsides of super-apps, wealth redistribution, and how social media networks need to empower their users.

Check out this blog post on our website to read in more detail about how WeAre8 are empowering users to create powerful and meaningful social change in just 8 minutes each day!

<https://social-change.co.uk/blog/a-new-social-media-platform-thats-socially-responsible-this-is-definitely-not-the-metaverse>

Just a quick warning: This episode contains a fair few instances of strong language throughout- it can't always be helped, as we're a passionate bunch here at Tea with the Changemakers, but hopefully you'll still choose to grab yourself a brew and enjoy this episode!