

# Tea

with the

## Changemakers

# Shownotes.

## Fran Beer

**The Beeswax Wrap Co. CEO and Founder**



The Beeswax Wrap Co. make an innovative yet tried-and-true product-that eliminates the need for cling film and unnecessary plastics in the kitchen, and the firm's founder and CEO, Fran Beer, is on the show this week chatting with Kelly. Fran founded the company after she fell out of love with the advertising world; after training to become an acupuncturist and studying the harm that plastics do to our bodies, Fran went looking for an alternative to cling film. Starting off by making the wraps in her kitchen as a hobby, family and friends subsequently took interest in them, so Fran set up a stall at a local market in 2017 and completely sold out, highlighting the huge gap in the market she'd identified. Five years on, the company's home is now in a 1,200 square foot workshop employing 10 staff, and the brand has partnerships with Cath Kidston, Prue Leith, The National Trust, Emma Bridgewater, and Liberty London.

Fran speaking on beeswax wraps, "They can be used for up to 6 years, they're a really nice sustainable alternative to a single use plastic that many of us rely on every day of our lives."

### Episode talking points...

**02:07 - Beeswax wraps can make your food last longer "Cling film seals everything in, the mould and the bacteria builds quite quickly because the food sweats." - Fran**

**02:54 - Why should you switch to a beeswax wrap?**

**04:10 - Fran tells Kelly how partnerships have boosted her business.**

**07:57 - How did Fran go about setting up The Beeswax Wrap Co. and make it what it is today?**

**18:55 - Fran and Kelly discuss the pride and benefit of being a B-corp.**

**23:37 - "What's the next shift we need to see on plastic?" - Kelly**

**38:42 - Fran gives us permission to "be a bit of pain the bum" and ask questions about the source and sustainability of products.**

**39:47 - Find out how Fran takes her tea.**

**Check out The Beeswax Warp Co and find out more about B-Corp!**

[www.beeswaxwraps.co.uk/shop/](http://www.beeswaxwraps.co.uk/shop/)

<https://bcorporation.uk/>

**Visit the Social Change UK website to find out more.**

<https://social-change.co.uk/tea-with-the-changemakers>

Episode 04, Fran Beer CEO, and Founder of The Beeswax Wrap Co, 17/05/2022.