





Alice Williams

Founder of Luminary Bakery

This week, welcome to Tea with the Change-bakers!

Kelly's chatting with Alice Williams, CEO, and founder of Luminary Bakery!

At Luminary Bakery you'll find everything you'd expect to see in a regular bakery, delicious cakes, and bakes, however, Luminary is no ordinary bakery. They are a social enterprise passionate about providing opportunities to socially and economically disadvantaged women. They support women by developing their personal and professional skills, improving their employability and confidence, and equipping them to face the working world.

Alice founded Luminary in 2013 after she had met several severely disadvantaged homeless women while volunteering locally in East London. It seemed that nobody could recognize their potential, but Alice could! Through Luminary she was and is still is able to change the trajectory of women's lives!

After the massive success of Luminary's first bakery, 2019 was the year Luminary acquired a second location in Camden, opened by one of their long-time supporters, Meghan Markle!

Be sure to check out Luminary's website, where you can learn more about how the social enterprise is fostering hidden talent, and check out their beautiful bakes on offer.

luminarybakery.com