The effects of air pollution.

In England, the health and social care costs of air pollution in 2017 were £42.8 billion.

By 2035, this is expected to have reached 5.3 billion.

- Public Health England, 2018

Air quality decline has been linked to the increasing risks of strokes, heart disease, lung cancer, and chronic and acute respiratory diseases — including asthma.

- WHO, 2018

Poorer and more deprived children are more vulnerable to the effects of air pollution.

- UNICEF, 2016; City Metric, 2018

2,000

Approx. 2 billion people

The Government has made plans to ban petrol and diesel cars by 2040.

- (BBC, 2018)

But that’s not enough!

We need to do more! What’s your solution?

Join us on social and open up the debate.

What’s being done?

Schools are attempting to ban school run and replace with "park and stride" — park at a distance and walk the rest.

- Matthew Taylor, The Guardian, 2018

The World Health Organization has labeled Air Pollution a public health emergency (The Guardian, 2018) so we decided to take a closer look at the damage air pollution is having on the environment and our health. We’ve taken the most shocking statistics and broken them down into this handy infographic.

1. In England, the health and social care costs of air pollution in 2017 were £42.8 billion. By 2035, this is expected to have reached 5.3 billion.

2. Outdoor pollution is linked to 40,000 premature deaths per year in the UK.

- Royal College of Physicians and Royal College of Paediatrics and Child Health, 2016

3. Air quality decline has been linked to the increasing risks of strokes, heart disease, lung cancer, and chronic and acute respiratory diseases — including asthma.

- WHO, 2018

4. Air pollution contributes to diseases accounting for almost 1 in 10 deaths of children under 5.

- UNICEF, 2016

5. Poorer and more deprived children are more vulnerable to the effects of air pollution.

- UNICEF, 2016; City Metric, 2018

6. In England, the health and social care costs of air pollution in 2017 were £42.8 billion. By 2035, this is expected to have reached 5.3 billion.

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7. 2,000 UK primary schools are in pollution hotspots.

- Matthew Taylor, The Guardian, 2018

We only work with organisations that want to bring about positive social change and people who want to do good. We think this is you... let’s talk.

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