

Insight Specialist.



**SOCIAL
CHANGE**



To be further defined upon appointment.

Job purpose

01. To analyse trends in data and research, discovering and generating behavioural insight and turning insight into action.

02. To uncover information and intelligence that can support or bring about positive change.

03. To interpret data, analyse trends in data and uncover insight from data.

04. To test hypotheses and assumptions, to prove a theory and/or contribute to developing knowledge in a field of study or topic area.

05. Investigate and share knowledge and understanding in behavioural theory and science, research methods and practices.

06. To increase public awareness in social issues, promoting our research and contribution to positive change, provoking communication, connection and conversation.

07. To identify and interrogate problems and develop and communicate suitable solutions, but also help others to understand problems and to see potential solutions.

08. Study and adhere to ethical and legal guidelines and consistently work to ensure the use of 'good practice' in research.

About your job

Your job is to be curious about human behaviour, become a logical thinker and have a strong awareness of research methods and be open to testing, trialling and finding new research methods to help uncover insight that helps to bring about positive social change.

Working in the Behavioural Insights team, you will work to plan, design, conduct, manage and report on both commissioned and un-commissioned research projects for Social Change. You will utilise a range of methods, such as interviews, survey and focus groups to explore attitudes, behaviours and experiences in relation to a range of specific issues. You will not be satisfied with your findings, and will work with the Behavioural Insights team to delve deeper and uncover thought provoking, intelligent and useful insights about key audiences to help bring about change. You will support the Behavioural Scientist in developing actionable recommendations to support positive change and shape policy. You will present your key findings to others as a written report or oral presentation.

In this role you will ensure that research is carried out to time and budget, and meets the research aims and objectives set.

Person specification

- Degree or masters in topic/subject relevant to research (such as History, English, Social Policy, Sociology, Psychology);
- Qualification or CPD with the Market Research Society (MRS) or Social Research Association (SRA);
- Must maintain and advance professional and technical knowledge by attending educational workshops; reviewing professional publications; establishing personal networks; participating in professional societies and can demonstrate Continued Professional Development (CPD);
- Solutions focused with experience in simplifying problems, processes or projects into practical steps to achieve an outcome;
- Excellent organisational skills and experience in working autonomously;
- Experience of working within a complex and busy organisation, operating across a range of teams and programmes;
- Ability to work flexibly and collaboratively within a team and develop effective working relationships;
- Excellent writing skills with the ability to put together concise and relevant written information tailored to a particular audience;
- Proven experience in office administration or programme co-ordination;

- Understanding of the ethical, reputational and other risk areas within a high-profile research programme;
- High degree of computer literacy – knowledge of Windows-based applications, able to use word processing, database, spreadsheet, Internet and email application, as well as research software (SPSS etc.);
- An understanding of how equality, diversity and inclusion applies to research programmes;
- Excellent analytical skills; ability to deal accurately with figures;
- High level of attention to detail;
- Excellent problem-solving skills;
- Highly developed written and verbal communication skills;
- Highly collaborative with well-developed interpersonal skills;
- Able to work in a flexible and agile way;
- An interest in social marketing and behaviour change.

Application process:

Please send (by email) a CV, and covering letter telling us how you meet the above person specification (with examples) and why you would like to work with us to Alison at Social Change: alison@social-change.co.uk

For more information, please visit www.social-change.co.uk

